



Proposal- Project Xing Fu III



Table of Contents

Introduction to Project Xing Fu III	3
Our Partnering Organisation: Xiji Welfare Charity Center	4
Project Goals and Objectives.....	5
Project Scope	6
General Timeline	8
Fundraising Efforts	8
Budget Breakdown.....	10
Contact Information	12

Proposal- Project Xing Fu III

Introduction to Project Xing Fu III

Project Xing Fu III is an Overseas Community Service Project (OCSP) initiated by students from Singapore Management University (SMU), in partnership with Xiji Welfare Charity Centre and supported by the Youth Expedition Project (YEP).

First initiated in 2010, Project Xing Fu III marks the third expedition to Yunnan, China with the aim of alleviating the poor social conditions and healthcare habits of the poor.

Project Xing Fu I embarked on an expedition to improve the living conditions and sanitary standards in the villages of Hei Si Wah and Yang Zhai. They achieved in building a Learning Centre for the education of the village children, as well as the inculcation of hygiene habits in the villagers.

In 2012, Project Xing Fu II focused on improving the efforts made by the predecessor. Refurbishments of the rooms of the Learning Centre were completed while sanitary practices were conveyed to the villagers to improve their standards of cleanliness. In addition, meaningful interactions between the village children and participants were organised.

This project seeks to build up upon the foundations of these two projects. Held from 7th Dec 2013 to 20th Dec 2013, Project Xing Fu III aims to improve the Learning Centre by furnishing the kitchen and its rooms, and to also reinforce hygiene standards by sharing habits of cleanliness with the villagers. It seeks to procure meaningful involvement from the village children so as to make their Learning Centre, truly theirs.

Our Partnering Organization: Xiji Welfare Charity Center

Mission:

Help Muslims in the rural provinces of China by alleviating their economic and educational problems.

Vision:

To equip the Muslim youth in these rural China villages with skills and education needed to earn a decent living and break free from the poverty cycle.

Brief History:

Xiji Welfare Charity Center is a non-governmental organization established in 2006. It aims to improve the educational and economic situation of the poor in rural China, specifically in the Ningxia Province.

In November 2006, the Charity established a government- registered orphanage in Xihaigu. The region is home to more than 500 Muslim orphans, of which, due to financial constraints, only 55 are being housed in the center. The orphans are aged 5 to 14 and are taken care of by 5 employees. The region has been recognised by UNESCO as one of the poorest regions in the world.

In 2008, the organization distributed clothes to 800 needy students. In addition, bursaries were awarded to 50 secondary school students and food supplies were handed out to 90 families.

Bursaries were once again handed out by the Charity in 2009, benefiting 110 students from underprivileged agricultural-based families. The bursaries gave the youth an opportunity to pursue a tertiary education. With the tertiary education acquired, there

Proposal- Project Xing Fu III

was hope for the youth to gain employment after graduation, allowing them a chance to break free from the poverty cycle.

In November 2010, a new Xiji orphanage was completed, costing RMB 3.4 million to construct.

Project Goals and Objectives

Project Goal:

Project Xing Fu III aims to refurbish the kitchen, improve their economic conditions and impart healthy habits in the children of Yang Zhai village.

Learning Goal:

To learn and increase our appreciation of Chinese Muslim culture and develop social awareness among our team members.

Future goal:

Project Xing Fu III's future goal is to maintain continuity in our efforts in developing the economic standards of Yang Zhai Village, and to build up Project Xing Fu to be the stepping stone to expand SMU's efforts to the neighbouring villages as well.

Project Objectives:

1. To complete the renovation of the central kitchen
2. To raise funds to equip the central kitchen with electrical stoves, sink and dishwasher to facilitate a more hygienic way of cooking.
3. To finish painting and fixing the shelves for proper storage of food.
4. To conduct a spring cleaning session of the entire premise of the school to provide a better learning environment.

Proposal- Project Xing Fu III

5. To conduct sessions with the children in educating and inculcate them with good cleanliness habits.

Learning Objectives:

1. To provide educational sessions to our team members before embarking to our Project in Yang Zhi village, such as attending Chinese language lessons. So we are able to communicate, interact and learn more about Chinese Muslims culture in Yang Zhi village.

Project Scope

The scope of our project can be categorized into four courses of action. They are:-

1. Refurbishment of Central Kitchen
2. General Upkeep and Maintenance of Facilities
3. Health and Hygiene Sessions
4. Interactions with Village Children

1. Refurbishment of Central Kitchen

Currently, the central kitchen is detrimental to their health as they use run down equipment and coal or wood to cook. Both charcoal and wood produce hydrocarbons and tiny soot particles that pollute the air and can aggravate heart and lung problems. It would also cause hygiene problems which is a concern for the kids at the learning Centre which they serve the food to. We aim to refurbish it by cementing the floor and fixing up the wall tiles. Funds would also be raised to install basic amenities such as stoves, sinks and dishwasher.

Proposal- Project Xing Fu III

2. General Upkeep and Maintenance of Facilities

We aim to paint the exterior walls of the compound which has weathered as well as fix the shelves of the facility for proper storage of food. In addition, we will be carrying out spring cleaning sessions of the entire premises.

3. Health and Hygiene Sessions

We will be reviewing the healthcare and hygiene practices that were taught by Project Xing Fu II with the children at Yang Zhi village. Our aim is to ensure these habits are inculcated into their daily lifestyle. We'll be educating the teachers and staff on the proper food preparation and cleanliness in the kitchen. As for the children, we will be conducting sessions on basic cleanliness such as proper hand washing before and after meals.

4. Interactions with Village Children

Picking off from Project Xing Fu II, we propose to organise an Arts and Craft competition for the children. The works of art will adorn the walls of the Learning Centre. By including an element of fun and excitement, the children's' works of art will create a sense of belonging and a proud entitlement of ownership, thereby nurturing values of care and diligence in the children.

Pre and Post Expedition Plans

As part of our pre-expedition community service project, we will be revisiting the Muhammadiyah Welfare Home, a Children's Home for Juvenile Offenders, to continue efforts of the previous team last year. At Muhammadiyah, we will spring-clean the area and refurbish their facilities. These efforts will be in tandem with what we will be doing during our expedition.

In addition, we would like to create a pen-pal relationship between the Muhammadiyah children and the children in the Xiji Welfare Charity Centre. To achieve this, we will be

Proposal- Project Xing Fu III

organising art and crafts sessions for the Muhammadiyah children, where they will use postcards to draw what Singapore means to them. We will then bring these postcards to China and distribute them to the children in our beneficiary.

For our post expedition, our team aims to share our experience in Yang Zhai village with the boys at Muhammadiyah Welfare Home. We will then give the children the postcards from the China children as a continuation of the pen-pal relationship.

We aim to follow up with Xiji Welfare Charity Centres to make Project Xing Fu a continuous OCSP for future batches of SMU Students to participate in.

General Timeline

Time Period	Activity
August	Confirmation of Expedition Programs & Booking of air tickets & accommodation
September	Fundraising Activity
	Source for sponsors
October	Bonding activity for participants of Project Xing Fu III
November	Execute Pre-Expedition CSP
December	Execution

Fundraising Efforts

Our fundraising efforts can be categorized into:

1. Carnival Theme Games
2. Sale of Merchandises

Proposal- Project Xing Fu III

Carnival theme games

This year's fundraising efforts are based on a Carnival theme. Our team will set up fun and simple booth games for customers to play and win prizes. Our strategy is to differentiate ourselves from the rest of the fundraising efforts and to provide an interaction element with our customers. Furthermore this will be a great opportunity for our team to bond while facilitating the games. Carnival games are priced at \$2 to \$3. One game is called 'Angry birds' where customers will use a catapult and a soft ball to try to hit the soft toys off the 'brick wall'. The prizes for the games will be small tokens donated by our team such as notebooks, as well as DIY handicrafts made by team such as bookmarks and keychain. The proceeds fundraised through the Carnival games will go to financing our project.

Sale of Merchandise

The sale of merchandise comprises donation-based products where customers have the liberty to place a price on the merchandise based on their own will. Most of the merchandises are handmade by our team to reduce cost incurred. Some of the items are duct tape wallet, bookmarks, candy sushi (different candies packaged into a shape of a sushi), henna services (we will be drawing simple designs such as panda, floral designs on customers hand or arm). Like our Carnival Games, we hope the low cost of our fundraising activities will help generate outstanding funds for our project.

Proposal- Project Xing Fu III

Budget Breakdown

Estimated Cost	Projected Budget (For Team)	Total Team Size	Unit Price Per Pax (SGD)
Participant Expenses			
Return Airfare from SIN-KUN & Airport Taxes	\$ 20,125.00	25	\$805.00
Insurance	\$ 1,035.00	25	\$41.40
Transportation Overseas	\$ 5,000.00	25	\$ 200.00
Meals	\$ 3,150.00	25	\$ 126.00
Accommodation	\$ -	25	\$ -
Pre-trip Basic Medical Check Up	\$ 500.00	25	\$ 20.00
Vaccination	\$ 1,213.75	25	\$ 48.55
Medical Supplies	\$ 50.00	25	\$ 2.00
Team Attire	\$ 500.00	25	\$ 20.00
First Aid Kit	\$ 176.00	25	\$-
Project Documentation	\$ -	25	\$ -
Cost for Banner	\$ 80.00	25	\$-

Proposal- Project Xing Fu III

Construction Costs for Overseas Project	\$ 10,000.00	-	-
Equipment Costs for Overseas Project (Electrical stove, sink, dishwasher)	\$ 10,000.00	-	-
Pre-expedition bonding	\$ 150.00	-	-
Telecommunication Costs	\$ 300.00	25	-
Subtotal	\$ 52,279.75		\$ 1,262.95
Other Expenses			
Recce Trip	\$ 2,430.00		
Welfare Fund	\$ 200.00		
Beneficiary Facilitator	\$ 1,236.95		
Total Expenses	\$ 56,146.70		

Proposal- Project Xing Fu III

Contact Information

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Proposal- Project Xing Fu III

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